

Corporate Plan 2022 to 2027

This document summarises our updated Corporate Plan for the years 2025 to 2027. The plan has been revised to better address the financial challenges faced by the public sector. It focuses on maintaining the financial stability of the council, which is essential for our ability to be able to continue to deliver services to communities, and to achieving our Well-being Objectives under the Well-being of Future Generations (Wales) Act 2015.

Mae'r ddogfen hon ar gael yn Gymraeg. This document is available in Welsh. We are also happy to provide this document in large print, audio, and braille, please contact the Corporate Improvement and Development Team (contact details are on the next page)



Conwy - Sir flaengar sy'n creu cyfleoedd

Conwy - a progressive County creating opportunity

We want to hear your views!

We value the rich diversity of Conwy and believe it's essential for all voices to be heard and acknowledged. We want to hear from you about the things that affect you. Are our long-term goals right for your community, and are we doing the right things? For more information or to share your thoughts on anything in our Corporate Plan, please contact us.

By email: countyconversation@conwy.gov.uk

By telephone: 01492 57 4000

Rydym yn croesawu galwadau ffôn yn Gymraeg a Saesneg. We welcome telephone calls in English and Welsh.

BT Relay Service Customers with hearing or speech impairments can contact any Council service by dialling **18001** before the number they require.

By Sign: British Sign Language users can contact us using a Sign Language interpreter through the InterpretersLive! service, provided by Sign Solutions – visit www.conwy.gov.uk/signing

By post: People and Performance Service
Performance and Improvement Team
Conwy County Borough Council
PO Box 1
Colwyn Bay
LL29 0GG

We welcome correspondence in both English and Welsh. There will be no delay in responding to correspondence received in either language.

Young People

Young people are the future and we want to hear your views. Services working with young people want to listen and give you the chance to speak up. Conwy Youth Council is all about giving you a voice and a choice in decisions that affect you.

If you want to get involved, visit the [Youth Council Facebook page](#), or go to our [Youth Service website](#), or contact us:

By email: youthservice@conwy.gov.uk

By telephone: 01492 575100

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Through Facebook and Instagram: @GIconwyYS

To keep up-to-date:

Like us on [Facebook](#)

Visit [our website](#) for information on the Corporate Plan

Visit our [‘Have your Say’](#) webpage

Set up an account on [My Conwy](#) to tailor updates from us, as well as make and manage your service requests online.

Contents

Goal 1: Resilient Council.....	5
Goal 2: Environment	5
Goal 3: Prosperous.....	5
Goal 4: Housing	6
Goal 5: Well-being	6

Goal 1: Resilient Council

Aim: The council will be sustainable and will still be able to deliver core services to meet the needs of residents and visitors. We will work on the following areas:

- Financial Management
- Digital Services
- Asset Management
- Customers and Democracy
- Workforce and Intelligence

Goal 2: Environment

Aim: Our actions will slow climate change and safeguard the environment for future generations. We will work on the following areas:

- Climate and Nature Emergency
- Flood Alleviation
- Recycling
- Sustainable Energy
- Planning Policies
- Transport
- Attractive Spaces

Goal 3: Prosperity and Learning

Aim: Our rich heritage will have been protected to support the well-being of future generations. We will have retained talent that supports growth and places Conwy at the heart of the North Wales Economy. Our children will be ambitious and capable learners. They will be healthy, confident individuals who play an active role in communities and are skilled and ready for the job opportunities available. We will work on the following areas:

- Access to Education
- Engagement in learning and employment
- Ready for work
- Local Economic Growth
- Culture
- Tourism

- Planning Policies
- Regeneration
- Investment
- Welsh Language
- Education Facilities

Goal 4: Housing

Aim: By focusing on a strategic approach, we will have created sustainable communities that residents are proud to call home. We will work on the following areas:

- Housing Strategy
- New Builds
- Affordable Homes
- Empty Properties
- Preventing Homelessness
- Suitable Accommodation
- Waiting Lists
- Independent Living

Goal 5: Well-being

Aim: We want to create an environment where safeguarding is everyone's business and no one is harmed. We will enable people to live longer, healthier, and happier lives. We want people to be self-caring, to make healthy lifestyle choices, and live well with chronic health issues. We will have reduced the adverse impact of poverty. By supporting the care sector, the right care will be available when it is needed, and meets the needs of Conwy's changing demographic population. We will work on the following areas:

- Quality Social Care
- Safeguarding
- Well-being
- Carers
- Anti-Poverty
- Safety
- Sustainable Care
- Supported Living