



## STEAM SUMMARY 2022 CONWY COUNTY BOROUGH COUNCIL

Total economic impact of tourism £Bn	1.10
% change on 2019 (£'s historic)	10.2%

Total visitor days (Millions)	17.96
% change on 2019	-2.2%
Staying visitor days (Millions)	11.06
% change on 2019	-0.7%

Total visitor numbers (Millions)	9.47
% change on 2019	-3.3%
Number of staying visitors (Millions)	2.57
% change on 2019	0.0%
Number of day visitors (Millions)	6.90
% change on 2019	-4.4%

Number of FTE jobs supported by tourism spend	11,871
% change on 2019	-5.9%