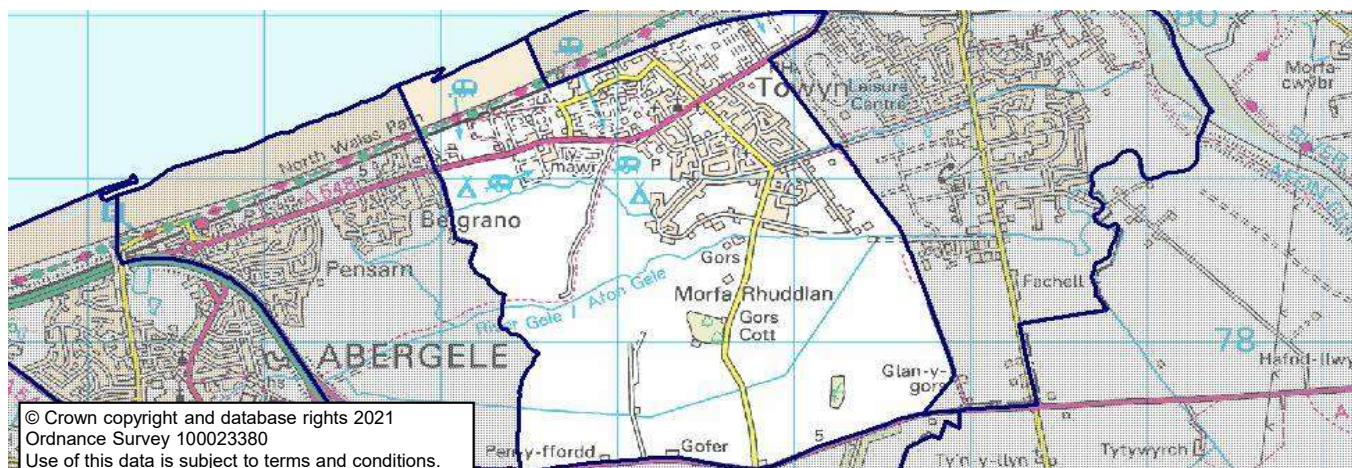


Conwy County Borough Council's ward profiles 2021

Towyn

Map



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Population characteristics

Population, age and gender 2020 (ONS MYE)

	Towyn		Conwy CB	Wales	GB
	Number	%	%	%	%
Mid-year population 2010	2,400	Change	Change	Change	Change
Mid-year population 2020	2,300	-4.6%	3.1%	3.9%	6.9%
Males	1,100	47.3%	48.7%	49.3%	49.4%
Females	1,200	52.7%	51.3%	50.7%	50.6%
Aged 0-15	300	13.5%	16.0%	17.8%	18.9%
Aged 16-29	300	12.8%	13.5%	17.5%	17.2%
Aged 30-44	300	13.3%	14.8%	17.5%	19.4%
Aged 45-64	600	27.0%	27.9%	26.2%	25.8%
Aged 65+	750	33.5%	27.9%	21.1%	18.7%
Population density 2020 (persons/ha)		4.04	1.05	1.53	4.32

Population characteristics (Census 2011)

	Towyn		Conwy CB	Wales	E & W
	Number	%			
Born in Wales	828	34.8%	54.4%	72.7%	4.9%
Born outside the UK	60	2.5%	4.3%	5.5%	13.4%
Ethnicity - white British	2,317	97.4%	95.4%	93.2%	80.5%
Other white	35	1.5%	2.3%	2.4%	5.5%
Mixed ethnic group	9	0.4%	0.8%	1.0%	2.2%
Other ethnic groups	19	0.8%	1.5%	3.4%	11.8%
Religion - Christian	1,601	67.3%	64.7%	57.6%	59.3%
Other religion	19	0.8%	1.5%	2.7%	8.4%
No religion	552	23.2%	26.1%	32.1%	25.1%
(of persons aged 3+)					
Speak Welsh	251	10.8%	27.4%	19.0%	-
No skills in Welsh	1,923	82.8%	60.6%	73.3%	-

Health

Health and provision of care (Census 2011)

	Towyn		Conwy CB	Wales	E & W
	Number	%			
People with limiting long term illness	828	34.8%	24.2%	22.7%	17.9%
People providing unpaid care	318	13.4%	11.8%	12.1%	10.3%

Conwy County Borough Council's ward profiles 2021

Towyn

Housing and living arrangements

Households (Census 2011)

	Towyn		Conwy CB	Wales	E & W
	Number	%			
Total households	1,062		51,177	1,302,676	23,366,044
Household composition					
All one person household	323	30.4%	33.8%	30.8%	30.2%
- one person; aged 65+	177	16.7%	17.1%	13.7%	12.4%
All households with dependent children	224	21.1%	24.5%	28.2%	29.1%
- lone parents with dependents	67	6.3%	6.2%	7.5%	7.2%
All households of only pensioners	342	32.2%	29.2%	22.9%	20.9%
Population in private households	2,322	97.6%	97.7%	98.3%	98.2%
Average household size		2.19	2.20	2.31	2.36
Household facilities					
No central heating	18	1.7%	3.6%	2.3%	2.7%
Overcrowded	38	3.6%	4.3%	5.2%	8.5%
Average rooms per household		5.1	5.6	5.7	5.4
No car	198	18.6%	21.7%	22.9%	25.6%
Tenure					
Owner occupied	795	74.9%	70.1%	67.8%	64.3%
Rented from social landlord	72	6.8%	11.6%	16.5%	17.6%
Other rented	195	18.4%	18.3%	15.7%	18.0%

Dwellings by council tax band (VOA, March 2021)

	Towyn		Conwy CB	Wales
	Number	%		
Total dwellings	1,120	100%	57,720	1,458,100
Band A	70	6.2%	9.3%	14.5%
Band B	130	11.5%	14.4%	20.9%
Band C	640	56.6%	26.9%	21.8%
Band D	200	17.7%	20.5%	16.2%
Band E	70	6.2%	15.9%	13.5%
Band F	10	0.9%	8.7%	8.2%
Band G	-	-	3.3%	3.7%
Band H	-	-	0.7%	0.9%
Band I	-	-	0.3%	0.4%

House prices (Land Registry, 2020; CACI PayCheck, 2020)

	Towyn		Conwy CB	Wales	E & W
	£				
Median (All house types)	£ 155,250		£ 175,000	£ 165,000	£ 244,950
Lower quartile (All house types)	£ 127,125		£ 131,000	£ 117,000	£ 156,000
Ratio income:houseprice (median)		5.6	5.9	5.7	7.3
Ratio income:houseprice (lower quartile)		7.8	7.6	7.0	8.3

For this measure, results at ward level are based on data for Conwy CBC strategic sub areas.

Housing related benefits (DWP, August 2021)

	Towyn		Conwy CB	Wales	GB
	Number	%			
Total claimants	215	100%	10,060	280,630	5,733,155
- housing benefit	115	53.7%	54.0%	51.9%	48.2%
- Universal Credit housing element	100	46.3%	46.0%	48.1%	51.8%
- private rented	140	63.9%	48.5%	34.7%	37.6%
- social rented	75	34.3%	50.9%	64.8%	61.5%
- households with children	80	37.5%	34.2%	36.7%	38.2%
Characteristics for housing benefit only					
- single pensioner (% HB)	45	40.5%	35.3%	32.9%	33.9%

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Conwy County Borough Council's ward profiles 2021

Towyn

Community safety

Crime incidences (North Wales Police)

	Towyn		Conwy CB	Wales	E & W
(year end 31st March)	Number	Rate*			
All crime incidences 2020/21	264	115.33	82.26	72.87	78.03
Violence against the person	137	59.85	40.57	30.04	30.09
Theft & handling	29	12.67	9.22	9.47	11.80
Criminal damage & arson	28	12.23	9.20	8.71	8.04

*annual crime rate per 1,000 population

Economy and employment

Industry of employment (Census 2011)

	Towyn		Conwy CB	Wales	E & W
	Number	%			
All in employment (aged 16-74)	883		50,093	1,363,615	26,526,336
Agriculture, forestry & fishing	5	0.6%	2.1%	1.7%	0.9%
Mining, quarrying, energy, water	13	1.5%	1.6%	1.9%	1.5%
Manufacturing	51	5.8%	4.9%	10.5%	8.9%
Construction	67	7.6%	8.2%	8.2%	7.7%
Wholesale & retail	194	22.0%	17.0%	15.6%	15.9%
Transport & storage	55	6.2%	3.7%	3.9%	5.0%
Accommodation & food services	115	13.0%	9.9%	6.2%	5.6%
Communication, finance, property	29	3.3%	5.2%	6.6%	9.7%
Professional, scientific, technical	16	1.8%	4.6%	4.3%	6.6%
Administrative & support services	34	3.9%	3.7%	4.0%	4.9%
Public administration & defence	43	4.9%	7.1%	7.9%	6.0%
Education	50	5.7%	10.2%	10.1%	9.9%
Health & social work	159	18.0%	16.7%	14.5%	12.5%
Other	52	5.9%	5.1%	4.5%	5.0%
Work mainly at or from home	40	4.5%	7.2%	5.4%	5.4%
No qualifications (all aged 16+)	845	41.1%	25.6%	25.9%	22.7%
Level 4+ qualification	237	11.5%	25.5%	24.5%	27.2%

Social class (Census, 2011)

	Towyn		Conwy CB	Wales	E & W
	Number	%			
All aged 16-74	1,759		81,906	2,245,166	41,126,540
Managerial & professional	316	18.0%	29.0%	27.4%	31.1%
Skilled	570	32.4%	31.8%	29.4%	29.1%
Part / unskilled	670	38.1%	27.9%	28.8%	25.2%
Students & other	203	11.5%	11.3%	14.5%	14.6%

Unemployment (claimant count) (NOMIS, 2021)

	Towyn		Conwy CB	Wales	GB
	Number	%			
October 2021	70	5.8%	4.6%	4.3%	4.8%
July 2021 (previous quarter)	85	6.8%	5.1%	4.8%	5.4%
October 2020 (previous year)	110	9.0%	6.3%	5.7%	6.2%
October 2016 (5 years ago)	35	2.7%	2.1%	2.2%	1.8%
Claimants aged 16-24 (Oct-21)*	15	-	17.4%	19.3%	17.0%
Claimants aged 50+ (Oct 21)*	25	-	29.8%	23.1%	24.3%

* Rounded to nearest 5. % is of all claimants.

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Towyn

Income and benefits

Household income (CACI PayCheck, 2021)

	Towyn		Conwy CB	Wales	GB
	£	%			
Median income (annual)	26,700		28,300	27,850	32,750
Lower quartile	15,650		16,350	15,900	18,150
Households below 60% GB median (= < £19,642)		35.2%	32.9%	34.0%	28.0%

For this measure, results at ward level are based on data for Conwy CBC strategic sub areas.

Benefits (DWP, May 2021)

There is a discontinuity in the benefits data, as Universal Credit is rolled out and starts to replace older awards systems. % is of all in that age group.

	Towyn		Conwy CB	Wales	GB
	Number	%			
Children (aged 0-15)					
Disability Living Allowance (DLA)	25	7.8%	5.5%	4.7%	4.5%
Working age (aged 16-66)					
Universal Credit	240	18.6%	14.6%	13.9%	14.1%
Job Seekers Allowance (JSA)	15	1.1%	0.5%	0.4%	0.4%
Employment & Support Allowance (ESA)	110	8.4%	5.9%	6.2%	4.3%
Disability Living Allowance (DLA)	5	0.5%	0.3%	0.2%	0.6%
Personal Independence Payments (PIP)	165	12.6%	7.8%	8.1%	5.5%
Carer's Allowance	70	5.4%	3.0%	3.1%	2.4%
Pensioners (aged 67+)					
State Pension (Nov 2020)	705				
Pension Credit	145	21.2%	13.1%	14.6%	13.2%
Attendance Allowance	120	17.4%	17.2%	16.5%	13.8%
Disability Living Allowance (DLA)	90	13.3%	5.5%	8.6%	5.2%
Personal Independence Payments (PIP)	60	8.9%	4.0%	5.6%	3.6%
Carer's Allowance	65	9.5%	3.7%	4.1%	2.9%

Poverty and deprivation

Children in low income families - relative income poverty (DWP, 2019/2020)

	Towyn		Conwy CB	Wales	GB
Children in in-work families	75	24.9%	17.4%	16.9%	16.7%
Children in out-of-work families	45	14.2%	7.4%	8.2%	6.7%
Total	120	39.2%	24.8%	25.0%	23.4%

As % all children aged 0-15. 'In work' is working 16 hrs a week or more. Relative income poverty = below 60% of UK median.

Welsh index of multiple deprivation (Welsh Government, 2019)

	Towyn		Conwy CB	
	10%	25%	10%	25%
Total LSOAs in area	1		71	
No. LSOAs in most deprived:	10%	25%	10%	25%
In each deprivation domain				
Overall Index	0	1	4	11
Income	0	0	5	14
Employment	0	1	5	15
Health	0	1	3	10
Education	0	1	1	9
Access to services	0	0	9	18
Housing	0	1	6	17
Community safety	0	1	0	4
Physical environment	0	0	6	16

Deprivation data shows how many lower super output areas (LSOAs) in the area are in the 10% and 25% most deprived LSOAs in Wales.

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